

TRIANGLE SMALL BUSINESS WEEK/ TRIANGLESMALLBUSINESSWEEK.COM

Date: April 28 - May 4, 2024

This promoted website celebrates the economic impact of small businesses during National Small Business Week, a program of the U.S. Small Business Administration. The site is active in the weeks preceding and during the week of National Small Business Week. The Triangle celebration of Small Business Week features multiple events presented by chambers of commerce, other nonprofits across the region, and local small businesses. The website includes a listing of Small Business Week events, resources for business owners and entrepreneurs, economic impact information, and specials and offers from area businesses. The website will be promoted by participating nonprofits, on social media, through email campaigns, on our website, and in local media outreach.

BENEFITS	WEBSITE SPONSOR	EVENTS PAGE SPONSOR
	\$3,500	\$1,000
Prominent logo placement on home page	X	
Opportunity to use site in company's own promotion	X	
Opportunity to add resource links	X	
Mention in social media post	X	
Sidebar digital ad to run on events page of TSBW website for duration of event week		X